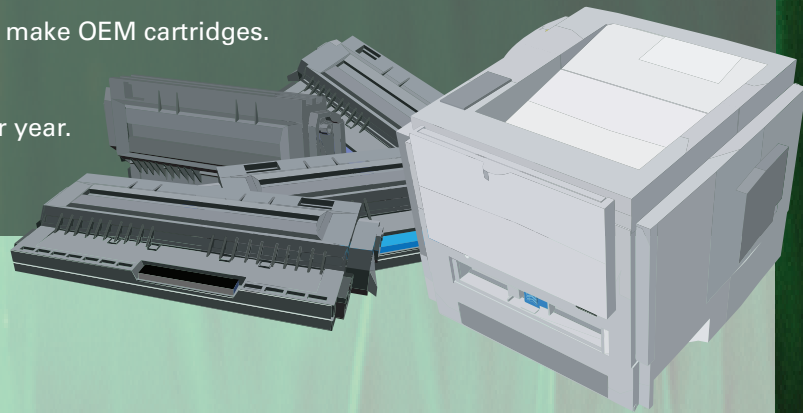


## THE ENVIRONMENT

When people think about recycling, what usually comes to mind is paper, glass and cans. Laser printer cartridges, inkjet printer cartridges, copier cartridges and fax cartridges—along with used cell phones (collectively called "e-waste")—have been somewhat overlooked as recyclable since they are a relatively new part of our everyday lives. E-waste, however, is having a larger and larger negative impact on our environment.

## THE PROBLEM

- Over 400 million cartridges are discarded into our nation's landfills each year.
- Cartridges make up over 1.9 billion pounds of solid waste in America's landfills.
- 80% of all printer and fax cartridges end up as landfill.
- The average used toner cartridge is composed of 40% plastic, 40% percent metal, 20% other materials.
  - It can take up to 450 years for a laser cartridge to decompose in a landfill.
  - 97% of these combined components can be recycled or reused.
- More than 375 million gallons of oil consumed every year to make OEM cartridges.
- One school can use 350 printer cartridges per year.
- A medium-sized business can use 900 to 1,600 cartridges per year.



## THE SOLUTION

- Compatible/remanufactured ("Compatibles") printer and fax cartridges are environmentally friendly.
- Compatibles conserve nature's resources by reusing certain non-wearing plastic shells and metal components from OEM cartridges.
- The recovery and reuse of empty printer cartridges diverts millions of cubic feet of material from waste disposal.
- Manufacturing compatible cartridges uses 80% less energy than manufacturing new plastics.

## ATS PRODUCTS HELP TO: REDUCE LANDFILLS, SAVE ENERGY, STOP LONG-TERM WASTE MATTER:

- Our compatible cartridges are earth-friendly remanufactured products.
- 100% of our compatible toner/ink cartridges are by definition recycled cartridges vs. OEM.
- Every compatible cartridge we sell keeps one half pound of waste out of our landfills.
- Our compatible cartridges use approximately 97% recycled parts.
- All our products are backed with a 100% no-risk quality guarantee.

