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American TonerServ Featured in North Bay Business Journal

American TonerServ Corporation (OTCBB: ASVP) announced today that the company has been featured in a recent issue of the respected North Bay Business Journal. The publication highlights companies and business stories in the North San Francisco Bay Area, and is circulated both in hard copy and is available on the World Wide Web. Details of the story can be accessed through the journal's website at: www.northbaybusinessjournal.com.

In the article, numerous topics were covered, including the recent acquisitions by American TonerServ, as well as the opportune market conditions present in the current toner market that convinced the experienced management team of American TonerServ to pursue their present business strategy. According to Dan Brinker, CEO of American TonerServ and former president of American Home Shield, the nation's largest home warranty company, "Our market studies showed us that the independent toner cartridge market currently presents unique opportunities." According to Brinker, "The small shops are facing increasing challenges of capitalization to grow and compete against the big OEM competitors, who hold about 75 percent of the market."

About American TonerServ:

American TonerServ Corporation has recently entered the public markets after more than a decade in operations providing a range of supplies and services for office equipment. The company's stated mission is to become the nation's leading distributor of compatible toner cartridges. American TonerServ (ATS) has assembled a strong management team and advisory group to provide experience and direction as the company looks to expand its existing nationwide service network, and to gain market share in this large but highly fragmented compatible toner market. In July 2006 American TonerServ already completed what it anticipates to be the first of many acquisitions as it advances its expansion-minded business plan. For more details, visit the company website at: www.americantonerserv.com.

Safe Harbor Statement:

Except for historical information contained herein, the matters set forth above may be forward-looking statements that involve certain risks and uncertainties that could cause actual results to differ from those in the forward-looking statements. Words such as "anticipate," "believe," "estimate," "expect," "intend" and similar expressions, as they relate to the Company or its management, identify forward-looking statements. Such forward-looking statements are based on the current beliefs of management, as well as assumptions made by and information currently available to management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors such as the level of business and consumer spending, the amount of sales of the Company's products, the competitive environment within the industry, the ability of the Company to continue to expand its operations, the level of costs incurred in connection with the Company's expansion efforts, economic conditions in the industry and the financial strength of the Company's customers and suppliers. The Company does not undertake any obligation to update such forward-looking statements. Investors are also directed to consider all other risks and uncertainties.

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