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American TonerServ Brings in Additional Expertise.

American TonerServ Corp. (OTCBB: ASVP) announced today that it has further strengthened the breadth of knowledge and expertise of its advisory board through the addition of another advisor. In addition to the several industry experts that the Company announced recently, American TonerServ (ATS) has brought in David Ferrari, the President of One Workplace L. Ferrari, LLC to advise the Company in connection with its ongoing efforts to achieve success through consolidation in the large but highly fragmented compatible toner market. Mr. Ferrari has more than three decades of experience in the Bay Area business community, and brings his unique perspective derived from many years at the helm of his own company as well as on the boards of numerous other organizations.

Dan Brinker, CEO of American TonerServ, stated, "This latest announcement follows very closely the recent addition of several highly regarded industry experts to our advisory board. Mr. Ferrari has been a successful and highly respected Bay Area businessman for many years, and we look forward to being able to solicit his advice as we look to continue to grow our business. We are convinced that he can only strengthen an advisory board that has already become an important intellectual asset for our business."

Mr. Ferrari has been the President of One Workplace L. Ferrari, LLC since 1973, and is on the Board of Directors of Lindsay-Ferrari, Facility Link LLC, a nationwide service organization, Proview Global, an international off shore production company providing computer automated design services and benefits administration, OFRA (Office Furniture Rental Alliance) a national office furniture rental business, and various not-for-profit boards. Mr. Ferrari is currently being compensated for his services through a stock option grant from the Company.

About American TonerServ:

American TonerServ Corporation has recently entered the public markets after more than a decade in operations providing a range of supplies and services for office equipment. The company's stated mission is to become the nation's leading distributor of compatible toner cartridges. American TonerServ has assembled a strong management team and advisory group to provide experience and direction as the company looks to expand its existing nationwide service network, and to gain market share in this large but highly fragmented compatible toner market.

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