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## **American TonerServ Adds a Dynamic and Industry Experienced Executive to Its Sales Management Team**

American TonerServ Corporation (OTCBB: ASVP) announced today that as of May 14, 2007, Michael V. Ducey, an imaging industry veteran, joined its executive management team, bringing more than 30 years of sales and management experience. Mr. Ducey will serve as Senior Vice President of Sales and Marketing for American TonerServ (ATS) as the Company looks to grow rapidly through acquisitions and internal growth in the highly fragmented, printer service and supplies industry.

Mr. Ducey has spent the last ten years in various executive sales and management positions with Nukote International, a company that makes about 2,000 products for more than 30,000 devices, including ink and toner cartridges for laser and ink-jet printers, copiers, and fax machines, as well as remanufactured and replacement cartridges. Prior to that, he occupied several management positions over more than 20 years of service with Standard Register, a leading document services provider.

According to ATS President and CEO Dan Brinker, "Mike will be instrumental to our success to become the leader in print management solutions in the middle market businesses nationwide." Mr. Brinker added, "American TonerServ is very excited about adding Mike into the fold. We believe his combination of industry knowledge, management experience, and sales expertise will greatly enhance our collective ability to answer the demands of this dynamic market. His particular strengths will greatly assist our efforts as we progress to the next phase in our development by enhancing the strength of our sales and distribution network and target additional revenue opportunities."

### About American TonerServ:

American TonerServ Corporation has recently entered the public markets after more than a decade in operations providing a range of supplies and services for office equipment. The Company's stated mission is to be the most efficient, low-cost provider of print management solutions to middle-market customers in the United States. American TonerServ has assembled a strong management team and advisory group to provide experience and direction as the company looks to gain market share as a disciplined consolidator in the highly fragmented print management industry.