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American TonerServ Senior Vice President Co-Authors Feature Article for Imaging Spectrum Magazine

Andrew A. Beaurline, Senior Vice President of American TonerServ, Co-Authors Article Entitled "Seventy-Seven Things to Remember If You Ever Consider Selling or Merging Your Company (Part 1)"

[American TonerServ Corp.](#) (OTCBB: ASVP) ("ATS" or the "Company"), a strategic consolidator in the highly fragmented printer supplies and services industry, announced today that Mr. Andrew Beaurline, Senior Vice President of Corporate Development for ATS, has co-authored an article entitled "Seventy-Seven Things to Remember if You Ever Consider Selling or Merging Your Company." The article appears in two parts in the October and November issues of Imaging Spectrum magazine. Mr. Beaurline's contribution to Imaging Spectrum is another example of ATS' increasingly prominent role as an industry leader. Mr. Beaurline commented, "The reason for writing this article was to equip the business owners with knowledge about the sale process. With the consolidation of retail distribution companies well under way, we prefer that the business owners be fully informed about the sale process, due diligence and time required to execute a transaction."

[Click here](#) to read the full article. If you cannot click on the link, please copy and paste the following URL into a browser window:

http://www.americantonerserv.com/company/news/pdfs/pr/77Things_p1_2007.10.pdf

About Imaging Spectrum Magazine

Imaging Spectrum magazine reports on the most important issues to imaging supplies industry managers and technicians. Imaging Spectrum goes beyond simple reporting -- it arms its readers with information to share with interested consumers about the industry. From possibilities to results, Imaging Spectrum magazine delivers a full spectrum of industry information. This magazine is by and for the imaging supplies aftermarket.

About American TonerServ Corp.

[American TonerServ](#) is headquartered in Santa Rosa, California and serves clients nationwide. American TonerServ is a consolidator in the highly fragmented printer supplies and services industry. The Company is looking to acquire and unite independent businesses focused on delivering printer equipment, supplies and service to end-customers. The Company has assembled a management team, board and strategic advisors with complimentary expertise in roll-up execution, mergers and acquisitions and industry knowledge. ATS has completed four acquisitions in the past 12 months, has a fifth acquisition in legal documentation and is seeking more companies to acquire. The Company's mission is to become the most efficient provider of print management solutions to middle-market companies throughout the U.S. Please visit www.AmericanTonerServ.com.

About Mr. Beaurline

Mr. Beaurline has more than 30 years experience working with middle market companies as a corporate development officer, investment banker, venture capitalist and CPA. Mr. Beaurline is currently in charge of acquisitions for American TonerServ.

Prior to joining American TonerServ, Mr. Beaurline was Vice President of Corporate Development at Central Garden & Pet. ("Central"), a \$1.5 billion publicly traded company. At Central, he was responsible for sourcing and executing an aggressive program of strategic acquisitions from \$5 million to \$300 million in the pet and garden supply markets. Central completed more than 40 acquisitions over the past ten years.

Mr. Beaurline earned an M.B.A. from the University of Chicago with a specialization in business economics. He also earned a B.S. in Accountancy (with honors) from the University of Illinois. Mr. Beaurline is also a CPA.

Forward-Looking Statements

Except for historical information contained herein, the matters set forth above may be forward-looking statements that involve certain risks and uncertainties that could cause actual results to differ from those in the forward-looking statements. Words such as "anticipate," "believe," "estimate," "expect," "intend" and similar expressions, as they relate to the Company or its management, identify forward-looking statements. Such forward-looking statements are based on the current beliefs of management, as well as assumptions made by and information currently available to management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors such as the level of business and consumer spending, the amount of sales of the Company's products, the competitive environment within the industry, the ability of the Company to continue to expand its operations, the level of costs incurred in connection with the Company's expansion efforts, economic conditions in the industry and the financial strength of the Company's customers and suppliers. The Company does not undertake any obligation to update such forward-looking statements. Investors are also directed to consider all other risks and uncertainties.

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