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## **American TonerServ Provides Full Year 2007 and 2008 Revenue and Net Income Guidance**

**Full Year '07 Guidance: Revenue: \$4.0 to \$4.5 Million; Net Loss: \$4.5 to \$4.9 Million; Full Year '08 Guidance: Revenue: \$30.0 to \$31.7 Million; Net Income of \$0.1 to \$0.2 Million**

[American TonerServ Corp.](#) (OTC BB: ASVP) ("ATS" or the "Company") announced today full year 2007 and 2008 revenue and net income guidance figures.

[ATS](#) anticipates full year 2007 revenue of approximately \$4.0 to \$4.5 million, an anticipated increase of approximately 800% compared to 2006 revenue of \$0.5 million. The Company anticipates a net loss for full year 2007 of approximately \$4.5 to \$4.9 million.

[ATS](#) anticipates full year 2008 revenue of approximately \$30.0 to \$31.7 million and net income of approximately \$0.1 to \$0.2 million.

"Given that 2007 has been a significant transitional year for ATS, we are extremely pleased with the progress we have made and are very optimistic about our Company's future," said Dan Brinker, CEO of ATS. "We have positioned ourselves for dramatic growth within the \$5.0 billion compatible toner/ink industry and believe 2008 will be a breakout year for ATS in terms of revenue and number of acquisitions," added Mr. Brinker.

Additionally, the Company has developed an investor presentation and fact sheet. Both documents have been posted to the [ATS](#) Website and can be accessed by clicking on the links below:

**Fact Sheet:**

<http://www.americantonerserv.com/company/ir/pdf/ATSFactSheet200711.pdf>

**PowerPoint Presentation:**

<http://www.americantonerserv.com/company/ir/pdf/ATSPresentation200711.pdf>

## **About American TonerServ Corp.**

American TonerServ Corp. ("ATS") is a consolidator in the highly fragmented printer supplies and services industry. ATS acquires, integrates and manages independent businesses that deliver printer supplies, services and equipment to small/mid-sized businesses. Through its consolidation strategy, ATS plans to capture at least 3 - 5% market share (\$250.0 MM annualized revenue) of the compatible toner cartridge industry, establishing itself as the brand of choice in the compatibles market as Hewlett Packard is in the OEM market. Please visit [www.AmericanTonerServ.com](http://www.AmericanTonerServ.com).

## **Forward-Looking Statements**

Except for historical information contained herein, the matters set forth above may be forward-looking statements that involve certain risks and uncertainties that could cause actual results to differ from those in the forward-looking statements. Words such as "anticipate," "believe," "estimate," "expect," "intend" and similar expressions, as they relate to the Company or its management, identify forward-looking statements. Such forward-looking statements are based on the current beliefs of management, as well as assumptions made by and information currently available to management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors such as the level of business and consumer spending, the amount of sales of the Company's products, the competitive environment within the industry, the ability of the Company to continue to expand its operations, the level of costs incurred in connection with the Company's expansion efforts, economic conditions in the industry and the financial strength of the Company's customers and suppliers. The Company does not undertake any obligation to update such forward-looking statements. Investors are also directed to consider all other risks and uncertainties.

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