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American TonerServ Senior Vice President Co-Authors Part 2 of Feature Article for Imaging Spectrum Magazine

Andrew A. Beaurline, Senior Vice President of American TonerServ, Co-Authors Article Entitled "Seventy-Seven Things to Remember If You Ever Consider Selling or Merging Your Company (Part 2)"

American TonerServ Corp. (OTCBB: ASVP) ("ATS" or the "Company"), a strategic consolidator in the highly fragmented printer supplies and services industry, announced today that Mr. Andrew Beaurline, Senior Vice President of Corporate Development for ATS, has co-authored Part 2 of an article entitled "Seventy-Seven Things to Remember if You Ever Consider Selling or Merging Your Company." Part 1 of the article appeared in the October issue of Imaging Spectrum magazine and Part 2 appeared in the November issue. Mr. Beaurline's insights come from more than 30 years of M&A and corporate development experience with middle market companies. Mr. Beaurline commented that, "Too often, companies are sold for less than full value. These 77 things to remember could make a critical difference when selling your company."

Click on the links below to read both articles in their entirety. If you cannot click on the link, please copy and paste the following URL into a browser window:

Part 1: http://www.americantonerserv.com/company/news/pdfs/pr/77Things_p1_2007.10.pdf

Part 2: http://www.americantonerserv.com/company/news/pdfs/pr/77Things_p2_2007.11.pdf

About Imaging Spectrum Magazine

Imaging Spectrum magazine reports on the most important issues to imaging supplies industry managers and technicians. Imaging Spectrum goes beyond simple reporting -- it arms its readers with information to share with interested consumers about the industry. From possibilities to results, Imaging Spectrum magazine delivers a full spectrum of industry information. This magazine is by and for the imaging supplies aftermarket.

About American TonerServ Corp.

American TonerServ Corp. ("ATS") is a consolidator in the highly fragmented printer supplies and services industry. ATS acquires, integrates and manages independent businesses that deliver printer supplies, services and equipment to small/mid-sized businesses. Through its consolidation strategy, ATS plans to capture at least 3 - 5% market share (\$250.0 MM annualized revenue) of the compatible toner cartridge industry, establishing itself as the brand of choice in the compatibles market as Hewlett-Packard is in the OEM market. Please visit www.AmericanTonerServ.com.

About Mr. Beaurline

Mr. Beaurline has more than 30 years experience working with middle market companies as a corporate development officer, investment banker, venture capitalist and CPA. Mr. Beaurline is currently in charge of acquisitions for American TonerServ.

Prior to joining American TonerServ, Mr. Beaurline was Vice President of Corporate Development at Central Garden & Pet. ("Central"), a \$1.5 billion publicly traded company. At Central, he was responsible for sourcing and executing an aggressive program of strategic acquisitions from \$5 million to \$300 million in the pet and garden supply markets. Central completed more than 40 acquisitions over the past ten years.

Mr. Beaurline earned an M.B.A. from the University of Chicago with a specialization in business economics. He also earned a B.S. in Accountancy (with honors) from the University of Illinois. Mr. Beaurline is also a CPA.

Forward-Looking Statements

Except for historical information contained herein, the matters set forth above may be forward-looking statements that involve certain risks and uncertainties that could cause actual results to differ from those in the forward-looking statements. Words such as "anticipate," "believe," "estimate," "expect," "intend" and similar expressions, as they relate to the Company or its management, identify forward-looking statements. Such forward-looking statements are based on the current beliefs of management, as well as assumptions made by and information currently available to management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors such as the level of business and consumer spending, the amount of sales of the Company's products, the competitive environment within the industry, the ability of the Company to continue to expand its operations, the level of costs incurred in connection with the Company's expansion efforts, economic conditions in the industry and the financial strength of the Company's customers and suppliers. The Company does not undertake any obligation to update such forward-looking statements. Investors are also directed to consider all other risks and uncertainties.

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