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## **American TonerServ Announces New Leader for Dallas Business**

American TonerServ Corp. (OTCBB: ASVP) ("ATS"), a strategic consolidator in the more than \$6.0 billion highly fragmented independent segment of the printer supplies and services industry, announced today that it has consolidated its Dallas, Texas, business under the leadership of Clay Allbright. Mr. Allbright owned and operated Datacopy Products in Dallas prior to joining the growing American TonerServ team.

Dan Brinker, Chief Executive Officer of American TonerServ, said, "Clay Allbright brings a number of strengths to our team, including his experience in and knowledge of the local market. Our new alignment in Dallas will make doing business with ATS even easier for our existing customers, and we expect that Datacopy Products' customers will now look to ATS to provide economical, environmentally friendly brand compatible printer cartridges and equipment service."

Mr. Brinker added, "We entered the Dallas market with the acquisition of Optima Technologies, LLC in April of 2007 and we are very pleased to expand our presence in this target geography. Our strategy is to identify and pursue leading independent operators in the top 30 metropolitan areas in the country."

American TonerServ is a leading consolidator in the highly fragmented printer supplies and services industry. The company is actively acquiring and growing independent operators across the United States to provide small- and medium-sized business customers with superior pricing for top-quality, environmentally friendly recycled printer cartridges and local service teams.

### About American TonerServ:

American TonerServ Corp. ("ATS") is building a nationwide organization to efficiently serve the printing needs of small- and medium-sized businesses by consolidating leading independent operators in the \$6 billion recycled printer cartridge and printer services industry. Please see [www.AmericanTonerServ.com](http://www.AmericanTonerServ.com) for more information.

### Forward-Looking Statements

Except for historical information contained herein, the matters set forth above may be forward-looking statements that involve certain risks and uncertainties that could cause actual results to differ from those in the forward-looking statements. Words such as "anticipate," "believe," "estimate," "expect," "intend" and similar expressions, as they relate to the Company or its management, identify forward-looking statements. Such forward-looking statements are based on the current beliefs of management, as well as assumptions made by and information currently available to management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors such as the level of business and consumer spending, the amount of sales of the Company's products, the competitive environment within the industry, the ability of the Company to continue to expand its operations, the level of costs incurred in connection with the Company's expansion efforts, economic conditions in the industry and the financial strength of the Company's customers and suppliers. The Company does not undertake any obligation to update such forward-looking statements. Investors are also directed to consider all other risks and uncertainties.

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