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American TonerServ Chief Executive to Address Southern California Financial Audience

American TonerServ Corp. (OTCBB: ASVP) ("ATS"), a strategic consolidator in the more than \$6.0 billion highly fragmented printer supplies and services industry and a leading recycler of toner cartridges, announced today that President and Chief Executive Officer Dan Brinker will present a comprehensive company overview before the Southern California Investment Association's Small Cap Conference on August 9, 2008.

"We are delighted to appear before this group of active financial industry professionals," said Mr. Brinker. "Our first quarter revenues reported in April show exceptional growth over the fourth quarter of 2007, because we are realizing growth both organically and through the businesses we have acquired so far. We believe the conference participants will recognize the similarities between the American TonerServ story and other successful companies that have benefited from nationwide consolidation strategies."

Mr. Brinker will focus on recent Company acquisition activities targeting independent printer service operators in the nation's top metropolitan areas that ATS has undertaken to pursue its strategy of building a national presence in the recycled printer cartridge and printer services industry.

The Conference will be held at the Orange County Airport Hilton located at 18800 MacArthur Boulevard, Irvine, CA. The invited audience includes broker/dealers, institutional, investment and merchant bankers, investment advisors, analysts, market makers, financial service managers, fund managers, venture capitalists, media and accredited investors. An agenda for the event, registration and attendance details, and information about the SCIA is available their website: <http://www.sciaonline.org>.

About American TonerServ:

American TonerServ Corp. ("ATS"), a leading recycler of toner cartridges, is building a nationwide organization to efficiently serve the printing needs of small- and medium-sized businesses by consolidating best-in-class independent operators in the \$6 billion recycled printer cartridge and printer services industry, offering top-quality, environmentally-friendly products and local service teams. Please see www.AmericanTonerServ.com for more information.

About SCIA:

Southern California Investment Association is a comprehensive national alliance of almost 200 member firms consisting of FINRA broker/ dealers, institutional, investment and merchant bankers, investment advisors, analysts, market makers, financial service managers, fund managers, venture capitalists, media and accredited investors from all over the US.