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American TonerServ CEO to Present at Key Printer Supplies Industry Forum

SANTA ROSA, CA -- (Marketwire) -- 08/18/08 -- American TonerServ Corp. (OTCBB: ASVP) ("ATS"), a strategic consolidator in the more than \$6.0 billion highly fragmented printer supplies and services industry and a leading recycler of toner cartridges, announced today that President and Chief Executive Officer Dan Brinker will be a speaker at the printer industry supplies conference organized by Lyra Research taking place in Las Vegas this week. Lyra Research is a leading information resource for the document printing industry aftermarket and publishes the Hard Copy Supplies Journal and custom industry research.

Mr. Brinker will address the global gathering of document printing industry professionals on the topic of consolidation in the highly fragmented printer supplies and services industry, valuing aftermarket businesses, structuring deals and the advantages available to independent operators from strategic buyers compared to financial buyers.

The Lyra Supplies Forum 2008: Challenges and Opportunities in Digital Imaging Consumables Markets takes place in Las Vegas, Nevada, beginning August 19. More information about the conference is available at www.lyra.com.

About American TonerServ:

American TonerServ Corp. ("ATS"), a leading recycler of toner cartridges, is building a nationwide organization to efficiently serve the printing needs of small and medium-sized businesses by consolidating best-in-class independent operators in the \$6 billion recycled printer cartridge and printer services industry, offering top-quality, environmentally-friendly products and local service teams. Please see www.AmericanTonerServ.com for more information.